



This course plan is a recommended sequence for this major. Courses designated as critical (!) may have a deadline for completion and/or affect time to graduation. Please see the Program Notes section for details regarding "critical courses" for this particular Program of Study.

| Critical | Course Subject and Title | Credit Hours | Min. Grade ¹ | Major GPA ² | Code | Prerequisites | Notes |
|---|--|--------------|-------------------------|------------------------|-------------------|---|-------|
| Semester One (15 Credit Hours) | | | | | | | |
| ! | ENGL 101 Critical Reading and Composition | 3 | C | | CC-CMW | | |
| ! | SPTE 201 Introduction to Sport Management or SPTE 202 Introduction to Live Entertainment or SPTE 203 Introduction to Event & Venue Mgmt. | 3 | C | | MR | | |
| | SPTE 195 Sport and Entertainment Careers | 0 | S | | MR | | |
| ! | ECON 224 Introduction to Economics | 3 | | | PR | | |
| ! | RETL 261 Principles of Accounting I | 3 | C | | CR | | |
| | UNIV 101 The Student in the University or Carolina Core Requirement ⁴ | 3 | | | PR/CC | | |
| Semester Two (16 Credit Hours) | | | | | | | |
| ! | ENGL 102 Rhetoric and Composition | 3 | C | | CC-CMW/ CC-INF | C or better in ENGL 101 | |
| ! | SPTE 201 Introduction to Sport Management or SPTE 202 Introduction to Live Entertainment or SPTE 203 Introduction to Event & Venue Mgmt. | 3 | C | | MR | | |
| ! | RETL 262 Principles of Accounting II | 3 | C | | CR | RETL 261 | |
| | HRSM 201 HRSM Professional Development Seminar | 1 | c | | CR | C or better in HRSM 101, passing grade in SPTE 195, or enrollment in the BAIS-Services Management Major | |
| ! | STAT 201 Elementary Statistics or STAT 205 Elem. Stat. for the Biological & Life Sciences or STAT 206 Elementary Statistics for Business | 3 | | | CC-ARP | See Bulletin Listing. | |
| | SPTE 240 Business Law | 3 | C | | CR | | |
| Semester Three (16 Credit Hours) | | | | | | | |
| ! | SPTE 201 Introduction to Sport Management or SPTE 202 Introduction to Live Entertainment or SPTE 203 Introduction to Event & Venue Mgmt. | 3 | C | | MR | | |
| | HRSM 301 HRSM Advanced Professional Development Seminar | 1 | C | | CR | C or better in HRSM 201 | |
| ! | MKTG 350 Principles of Marketing | 3 | | | PR | | |
| ! | MATH 122 Calculus for Bus. Admin. & Soc. Sci. or MATH 141 Calculus I ³ | 3 | | | CC-ARP | MATH 111/111I/115 (MATH 122); MATH 112/115/116 (MATH 141); placement through the MAP | |
| ! | SPTE 274 Computer Applications in HRSM | 3 | C | | CR | | |
| ! | Carolina Core CMS | 3 | | | CC-CMS | | |
| Semester Four (15-16 Credit Hours) | | | | | | | |
| | SPTE 310 Collegiate Athletics ⁶ | 3 | C | | MR | | |
| ! | MGMT 371 Principles of Management | 3 | | | PR | | |
| | Carolina Core Requirement ⁴ | 3-4 | | | CC | | |
| | Carolina Core Requirement ⁴ | 3 | | | CC | | |
| | RETL 242 HRSM Professional Communications or ENGL 463 Business Writing | 3 | C | | CR | ENGL 101 & 102 | |
| Summer (6 Credit Hours) | | | | | | | |
| ! | SPTE 295 Internship I in SPTE ⁵ | 6 | C | | MR | SPTE 195, 201, 202, 203, 274 & MKTG 350 | |
| Semester Five (12-13 Credit Hours) | | | | | | | |
| | SPTE 380 Sport and Entertainment Marketing ⁶ | 3 | C | | MR | MKTG 350 | |
| | HTMT 344 Human Resource Management in Hospitality, Retail, and Sport Management | 3 | C | | CR | | |
| | FINA 363 Introduction to Finance or FINA 333 Finance and Markets | 3 | | | PR | C or better in ECON 221 or ECON 224; C or better in ACCT 225 or RETL 261; C or better in STAT 201, STAT 205, STAT 206, STAT 509, STAT 511, STAT 515, or MATH 511 (FINA 363 only); ECON 224 & ACCT 222 (FINA 333 only) | |
| | Foreign Language ⁷ or other Carolina Core Req. ⁴ | 3-4 | | | CC-GFL | | |

| Semester Six (15-18 Credit Hours) | | | | | | | |
|-------------------------------------|--|-----|---|--|--------|---|--|
| | SPTE 440 Sport & Entertainment Bus. & Finance ⁶ | 3 | C | | MR | FINA 363 or 333 | |
| | Foreign Language ⁷ or other Carolina Core Req. ⁴ | 3 | | | CC-GFL | | |
| | Carolina Core Requirement ⁴ | 3 | | | CC | | |
| | Carolina Core Requirement ⁴ or Elective ⁸ | 3 | | | CC/PR | | |
| | Elective ⁸ | 3 | | | PR | | |
| | Carolina Core Requirement ⁴ or Elective ⁸ (only if needed to meet Carolina Core requirements or hours to graduate) | 0-3 | | | CC/PR | | |
| Semester Seven (15-16 Credit Hours) | | | | | | | |
| | SPTE 444 Sport & Entertainment Event Mgmt. ⁶ | 3 | C | | MR | SPTE 380, SPTE 440, & upper division status | |
| | SPTE 320 Sport and the Law ⁶ | 3 | C | | MR | SPTE 240 | |
| | SPTE 450 Sales in Sport & Entertainment Bus. ⁶ | 3 | C | | MR | MKTG 350 | |
| | SPTE 580 Business Principles in Sport Mgmt. ⁶ | 3 | C | | MR | 90 credit hours or graduate status | |
| | Carolina Core Requirement ⁴ or Elective ⁸ | 3-4 | | | CC/PR | | |
| Semester Eight (6 Credit Hours) | | | | | | | |
| | SPTE 495 Internship II in SPTE ^{6 & 9} | 6 | C | | MR | 114 credit hours; SPTE 440 & 444 | |

Graduation Requirements Summary

| Minimum Total Hours | Minimum Major Requirements Hours | College & Program Requirements Hours | Carolina Core Hours | Minimum Institutional GPA |
|---------------------|----------------------------------|--------------------------------------|---------------------|---------------------------|
| 120 | 42 | 35-47 | 31-43 | 2.75 |

- Regardless of individual course grades, students must maintain a minimum 2.75 cumulative GPA.
- Some colleges require a minimum GPA for major courses. Courses indicated in this column are included in the major GPA for this program of study.
- Students who do not place into MATH 122/141 or STAT 201 must take the required prerequisite before proceeding with MATH 122/141 or STAT 201..
- The [Carolina Core](#) provides the common core of knowledge, skill and academic experience for all Carolina undergraduate students.
- Supervised work experience in a sport or entertainment management area, selected by the student with approval of advisor. Contract approved by advisor or department chair is required for undergraduate students. Students must achieve the required 2.75 GPA prior to enrolling in SPTE 295.
- Students must complete Carolina Core CMW, CMS, and ARP courses, Pre-Professional college required courses, Pre-Professional Major Courses and Pre-Professional related courses before taking any one Professional Major Course.
- College of HRSM students must demonstrate proficiency in a foreign language by achieving a score of 2 or higher on the foreign language placement test, or credit equivalent to USC 109 and 110 courses, or credit equivalent to the USC 121 course.
- The Sport and Entertainment Management major curriculum includes 2-14 hours of approved electives, depending on how students fulfill the Carolina Core requirements. Courses used to satisfy the elective requirement must be approved by the SPTE advisor (including additional electives in the major).
- Placement with a sport or entertainment organization for a supervised learning experience in the student's career specialization area.

Program Notes:

- Courses designated as critical (!) are required to be successfully completed with a minimum GPA of 2.75 in order to enroll in Professional Division courses. It is also critical that students complete: 1) RETL 261 and 262 by the end of the sophomore year and 2) FINA 363/333 and SPTE 440 during the junior year in order to graduate in 4 years.
- All undergraduate students must take a 3-credit course or its equivalent with a passing grade that covers the founding documents. This course may fulfill any requirement in the program of study. Courses that meet this requirement are listed in the academic bulletin.
- The Departmental Undergraduate Research Track is available to students majoring in Sport and Entertainment Management who wish to participate in significant research activities of the major field in collaboration with, or under the supervision of, a faculty mentor. In addition to the major requirements, students must complete: SPTE 498, SPTE 499, and SPTE 501. Additional requirements include: 1) presentation of the senior thesis in an appropriate venue (SEVT, USC Discovery Day, IAVM research session, NASSM, CSRI); 2) a written sponsorship agreement from the faculty mentor placed on file in the department office; and 3) successful completion of all major courses with a GPA of at least 3.50 and 3.30 overall GPA. Students who successfully fulfill these requirements will be awarded a degree "With Distinction in Sport and Entertainment Management" upon graduation.

University Requirements: Bachelor's degree-seeking students must meet Carolina Core (general education) requirements. For more information regarding these requirements, please visit the [Carolina Core](#) page on the University website.

| Codes: | | | |
|---------------|--|---------------|---|
| CC | Carolina Core | CC-INF | Carolina Core – Information Literacy |
| CC-AIU | Carolina Core-Aesthetic and Interpretive Understanding | CC-INT | Carolina Core – Integrative Course |
| CC-ARP | Carolina Core-Analytical Reasoning and Problem-Solving | CC-SCI | Carolina Core – Scientific Literacy |
| CC-CMS | Carolina Core-Effective, Engaged, and Persuasive Communication: Spoken Component | CC-VSR | Carolina Core – Values, Ethics, and Social Responsibility |
| CC-CMW | Effective, Engaged, and Persuasive Communication: Written Component | CR | College Requirement |
| CC-GFL | Carolina Core-Global Citizenship and Multicultural Understanding: Foreign Language | MR | Major Requirement |
| CC-GHS | Carolina Core – Historical Thinking | PR | Program Requirement |
| CC-GSS | Carolina Core – Social Sciences | | |

Disclaimer: Major maps are only a suggested or recommended sequence of courses required in a program of study. Please contact your academic advisor for assistance in the application of specific coursework to a program of study and course selection and planning for upcoming semesters.