

## Major Map: Sport & Entertainment Management Bachelor of Science (B.S.)

Venue & Event Management Concentration College of Hospitality, Retail, and Sport Management Sport and Entertainment Management

Bulletin Year: 2025-2026

This course plan is a recommended sequence for this major. Courses designated as critical (!) may have a deadline for completion and/or affect time to graduation. Please see the Program Notes section for details regarding "critical courses" for this particular Program of Study.

Credital Course Subject and Tritle Hours (Tordel (SPA) Code Prerequisites Notes Semester (Cott (Hours)   1	th <u>e Prograr</u>	n Notes section for details regarding "critical courses" for this						
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HTMT 344 Human Resource Management in Hospitality, Retail, and Sport Management  FINA 363 Introduction to Finance or FINA 333 Finance and Markets  PR C or better in ECON 221 or ECON 224; C or better in ACCT 225 or RETL 261; C or better in STAT 201, STAT 205, STAT 206, STAT 509, STAT 511, STAT 515, or MATH 511(FINA 363 only); ECON 224 & ACCT 222 (FINA 333 only)			3	С		MR	MKTG 350	
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FINA 363 Introduction to Finance or FINA 333 Finance and Markets  PR C or better in ECON 221 or ECON 224; C or better in ACCT 225 or RETL 261; C or better in STAT 201, STAT 205, STAT 206, STAT 509, STAT 511, STAT 515, or MATH 511 (FINA 363 only); ECON 224 & ACCT 222 (FINA 333 only)			3			OI (		
or FINA 333 Finance and Markets  better in ACCT 225 or RETL 261; C or better in STAT 201, STAT 205, STAT 206, STAT 509, STAT 511, STAT 515, or MATH 511 (FINA 363 only); ECON 224 & ACCT 222 (FINA 333 only)			3			PR	C or better in ECON 221 or ECON 224: C or	
better in STAT 201, STAT 205, STAT 206, STAT 509, STAT 511, STAT 515, or MATH 511 (FINA 363 only); ECON 224 & ACCT 222 (FINA 333 only)								
STAT 509, STAT 511, STAT 515, or MATH 511(FINA 363 only); ECON 224 & ACCT 222 (FINA 333 only)		The state of the s						
511(FINA 363 only); ECON 224 & ACCT 222 (FINA 333 only)								
222 (FINA 333 only)								
		Foreign Language <sup>7</sup> or other Carolina Core Reg. <sup>4</sup>	3-4			CC-GFL	,	

Semester Six (15-18 Credit Hours)							
SPTE 440 Sport & Entertainment Bus. & Finance <sup>6</sup>	3	С		MR	FINA 363 <i>or</i> 333		
Foreign Language <sup>7</sup> or other Carolina Core Req. <sup>4</sup>	3			CC-GFL			
Carolina Core Requirement <sup>4</sup>	3			CC			
Carolina Core Requirement <sup>4</sup> or Elective <sup>8</sup>	3			CC/PR			
Elective <sup>8</sup>	3			PR			
Carolina Core Requirement <sup>4</sup> or Elective <sup>8</sup> (only if needed to meet Carolina Core requirements or hours to graduate)	0-3			CC/PR			
Semester Seven (15-16 Credit Hours)							
SPTE 444 Sport & Entertainment Event Mgmt. <sup>6</sup>	3	С		MR	SPTE 380, SPTE 440, & upper division status		
SPTE 342 Sport & Entmt. Contracts & Negotiations <sup>6</sup>	3	С		MR	SPTE 240 or ACCT 324		
SPTE 435 Spectator Facilities Management <sup>6</sup>	3	С		MR			
SPTE 545 Managing Part-Time EEs. & Volunteers <sup>6</sup>	3	С		MR	90 credit hours or graduate status		
Carolina Core Requirement <sup>4</sup> or Elective <sup>8</sup>	3-4			CC/PR			
Semester Eight (6 Credit Hours)							
SPTE 495 Internship II in SPTE <sup>6 &amp; 9</sup>	6	С		MR	114 credit hours; SPTE 440 & 444		

**Graduation Requirements Summary** 

Minimum Total Hours	Minimum Major Requirements Hours	College & Program Requirements Hours	Carolina Core Hours	
120	42	35-47	31-43	2.75

- 1. Regardless of individual course grades, students must maintain a minimum 2.75 cumulative GPA.
- 2. Some colleges require a minimum GPA for major courses. Courses indicated in this column are included in the major GPA for this program of study.
- 3. Students who do not place into MATH 122/141 or STAT 201 must take the required prerequisite before proceeding with MATH 122/141 or STAT 201...
- 4. The Carolina Core provides the common core of knowledge, skill and academic experience for all Carolina undergraduate students.
- 5. Supervised work experience in a sport or entertainment management area, selected by the student with approval of advisor. Contract approved by advisor or department chair is required for undergraduate students. Students must achieve the required 2.75 GPA prior to enrolling in SPTE 295.
- 6. Students must complete Carolina Core CMW, CMS, and ARP courses, Pre-Professional college required courses, Pre-Professional Major Courses and Pre-Professional related courses before taking any one Professional Major Course.
- 7. College of HRSM students must demonstrate proficiency in a foreign language by achieving a score of 2 or higher on the foreign language placement test, or credit equivalent to USC 109 and 110 courses, or credit equivalent to the USC 121 course.
- The Sport and Entertainment Management major curriculum includes 2-14 hours of approved electives, depending on how students fulfill the Carolina Core requirements. Courses used to satisfy the elective requirement must be approved by the SPTE advisor (including additional electives in the major).
- 9. Placement with a sport or entertainment organization for a supervised learning experience in the student's career specialization area.

## **Program Notes:**

- Courses designated as critical (!) are required to be successfully completed with a minimum GPA of 2.75 in order to enroll in Professional Division courses. It is also critical that students complete: 1) RETL 261 and 262 by the end of the sophomore year and 2) FINA 363/333 and SPTE 440 during the junior year in order to graduate in 4 years.
- All undergraduate students must take a 3-credit course or its equivalent with a passing grade that covers the founding documents. This course may fulfill
  any requirement in the program of study. Courses that meet this requirement are listed in the academic bulletin.
- The Departmental Undergraduate Research Track is available to students majoring in Sport and Entertainment Management who wish to participate in significant research activities of the major field in collaboration with, or under the supervision of, a faculty mentor. In addition to the major requirements, students must complete: SPTE 498, SPTE 499, and SPTE 501. Additional requirements include: 1) presentation of the senior thesis in an appropriate venue (SEVT, USC Discovery Day, IAVM research session, NASSM, CSRI); 2) a written sponsorship agreement from the faculty mentor placed on file in the department office; and 3) successful completion of all major courses with a GPA of at least 3.50 and 3.30 overall GPA. Students who successfully fulfill these requirements will be awarded a degree "With Distinction in Sport and Entertainment Management" upon graduation.

University Requirements: Bachelor's degree-seeking students must meet Carolina Core (general education) requirements. For more information regarding these requirements, please visit the <a href="Carolina Core">Carolina Core</a> page on the University website.

Codes:						
CC	Carolina Core	CC-INF	Carolina Core – Information Literacy			
CC-AIU	Carolina Core-Aesthetic and Interpretive Understanding	CC-INT	Carolina Core – Integrative Course			
CC-ARP	Carolina Core-Analytical Reasoning and Problem-Solving	CC-SCI	Carolina Core – Scientific Literacy			
CC-CMS	Carolina Core-Effective, Engaged, and Persuasive Communication: Spoken Component	CC-VSR	Carolina Core – Values, Ethics, and Social Responsibility			
	Effective, Engaged, and Persuasive Communication: Written Component	CR	College Requirement			
CC-GFL	Carolina Core-Global Citizenship and Multicultural Understanding: Foreign Language	MR	Major Requirement			
CC-GHS	Carolina Core – Historical Thinking	PR	Program Requirement			
CC-GSS	Carolina Core – Social Sciences					

Disclaimer: Major maps are only a suggested or recommended sequence of courses required in a program of study. Please contact your academic advisor for assistance in the application of specific coursework to a program of study and course selection and planning for upcoming semesters.