



WELCOME FROM THE  
UNIVERSITY OF  
**SOUTH CAROLINA**

# FOCUS AND STAFF ROLES

The Office of Undergraduate Admissions actively engages in diverse and inclusive recruitment efforts through a variety of programs, initiatives, and special events throughout the year.

Our goals are:

1. **To attract** *qualified* and *diverse* multicultural applicants
2. **To improve** the overall diversity of the university's undergraduate enrollment.



# DIVERSITY & INCLUSION RECRUITMENT TEAM



South Carolina

# RECRUITMENT OPPORTUNITIES

Current and Upcoming Opportunities



UNIVERSITY OF  
**South Carolina**

# PROSPECTIVE STUDENT OUTREACH

Taking Carolina Home

High School/Community Based Orgs. Campus Visits

Open House

Call Campaigns

High School Visits and College Fairs

College Application Days

Intensive Admissions Advising

Virtual Information Sessions

College Decision Days

Soft Skill & Parent Workshops

Summer Seniors





# SUMMER SENIORS

# ADMITTED STUDENT OUTREACH

Note Writing and Call Campaigns

Campus Visits

Admitted Student Days

Virtual Information Sessions

Showcase Luncheon

Going Garnet Virtual Series



# OUTREACH DURING COVID-19

## Spring 2020

- Virtual Tours
- Virtual Information Sessions
- Discover Diversity Series
- Summer Senior Reunion

## Summer 2020

- Summer Seniors Virtual Sessions

## Fall 2020

- College Search Series
- Open House
- Carolina Elite Sessions
- D&I Discover Diversity Series



# HOW CAN YOU SUPPORT?



- ✓ Share
- ✓ Partner
- ✓ Recommend