

University Advisors' Network

Wednesday, February 20, 2019

Capstone Campus Room, 17th Floor

9:30-11:00am,

Attendees: Kay Banks, Valeria Bates, Ed Black, Pam Bowers, Rebecca Boyd, Rachel Bradley, Bill Brown, Claudia Carriere, Jillian Carey, Carlina de la Cova, Rachel Denmark, Brian Dusel, Pinkney Epps, Meghan Fields, William (Trey) Franklin, Theresa Harrison, Dawn Hiller, Sarah Jerald, Sarah Kinslow, Allison Kretschmar, Helen Le, Janis Leaphart, Elizabeth Leverette, Matt Lindenberg, Leah Lindsey, Leslie Lovelace, Steve Lowe, Amanda Lucas, Samantha Malpass, Sara McConville, Paige McKeown, Meredith McNeice, Nicole Montgomery, Terrell Moore, Bethany Naser, Gina Polizzi, T'Kara Richardson, Rochelle Robinson, Jan Smoak, Catherine Studemeyer, Nancy Tolson, Heidi Waltz, Alexis Washington, Donna Watson, and Jeff Wilson

**Welcome & Approval of January minutes**

**Claire Robinson**

- January minutes approved
- It was mentioned that the Study Abroad Conference on May 9<sup>th</sup> is the same as Summer Orientation date which will make it difficult for many advisors to attend.
- Advisor Conference was a record attendance; Charlie Nutt was a great speaker

**Diversity class overview/Enrollment trends**

**Dr. Mary Wagner**

- USC is 10<sup>th</sup> fastest growing flagship campus in the nation in enrollment
- Prior to 2009 we had more instate students than out of state students
- In 2018 we had 10514 in state applications
- More college age students living in the other 49 states than in SC
- Fall 2018 – enrollment 2838 in state and 3036 out of state for the freshmen class
- We are growing while getting better – SAT 1276
- Improving ACT score and more admits are taking the ACT
- Students are submitting about 7 or more college applications and weighing the packages they are going to receive to decide where to attend
- Fall 2018 bought 363965 names of potential high school students and start communicating with them as far out as 36 months before graduation; out of those enrolled 5848
- Fall 2018 class diversity – 80% white, 19% URM (underrepresented minority) (2 or more races represented), 1% unknown, 0% non-resident, alien
- Most of our diversity comes from in state
- Our incoming populations is broken into -- 70% freshmen, 18% transfer, 4% change of campus
- USC system has 6347 African American students enrolled
- USC has more African American students than the private HBC colleges. SC State is the only public HBC that has more African American students than us and that is 87 students.

- On the horizon, the SAT score has changed.
- In 2016 27 ACT equated to a 1200 SAT now it is closer to a 1280 SAT
- Criteria for Life/Palmetto Fellows are going to be changing due to the test score plus the grading scale changing from a 7-point scale to a 10-point scale.
- High school graduates from 2001-2034 will have -5% decline
- SC high school rate is going down then applications will decline bay -2%
- 2018-2026 there should be an increase of 8% growth in students
- 2026-2032 there should be a decrease of 8% decline in students
- Benchmark SATE 480 EBRW 530 MATH – only 45% of SC student meet both and only 16% African American Student meet both.
- National 4-year graduation rates for Associate Degrees is at 35% but USC graduation rate is 70%. We graduate more than the Associate degree granting schools.
- Fall 2017 our class looked – 20065 URM, 45% took SAT; 1033 URM enrolled in USC-Columbia (40%); 1933 URM enrolled at the 4year USC Campuses
- Good book to read especially for falling asleep but explains this *Demographics and the Demand for Higher Education* by Nathan D. Grove
- Future we need to be agile, emphasis retention, internal recruitment, time to degree, and diversity
- We need to find new measures of success; affordability; outcomes need to be emphasized more than imputes
- For the fall 2019 class, the number 4 major is Undecided.

### **Beyond the Classroom Matters update & Advisor View**

**Dr. Pam Bowers**

- Due to technical difficulties, Pam will present her presentation at the March meeting
- She had two handouts
  - First handout titled Beyond the Classroom Matters
    - Built supplemental catalog thru USC Connect which started out as non-instructional
    - By March 20<sup>th</sup> we should all have access to be able to see the student's record
  - Second handout titled Beyond the Classroom Matters Catalog
    - Example of catalog entry in the system
    - Engaged learning in Student Affairs
    - 100 programs are catalogues in the BTC
- UAC is working with Pam to create training videos on how to access the new BTC system so advisors can see the activities that the students have participated.

### **Technology updates**

**Brian Dusel**

- ½ of the University's advisor calendars are now synching.
- Dual account users are still having problems
- The Tech sub committees should have an email by the end of the week to set up meetings
- Don't forget if someone leaves your area to go in and fill out the removal form

## UAN member updates

### ACM update

Meghan Fields

- An email will be sent to ACM student that request a non-eligible 2<sup>nd</sup> major starting in the Fall 2019.
- This policy goes into effect for Fall 2019. If a student is a participant in ACM, the second major must be an approved ACM major.
- Email will be sent to student and the advisor in the ACM major

### Major Change College Requirements

Rachel Bradley

- Passed out the table ten of all majors and their gpa requirements for representatives to approve.

### Summer 2019 Course suggestions

Helen Le

Submit your suggestions online:

<https://universityadvisingcenter.wufoo.com/forms/summer-2019-course-suggestions/>

- On Your Own Time are asking for suggestions for Summer 2019 classes.
- Please use the online form. You will need to put the title of the class along with a rationale for requesting the class
- The form holds up to 3 classes.

### UAN updates

Claire Robinson

- Claire introduced Amanda Lucas as the new Assistant Director of Transfer Students
- There is now a UAN list serve which can be found on the UAN website-  
[https://www.sc.edu/about/offices\\_and\\_divisions/advising/advisor\\_toolbox/university\\_advisors\\_network/index.php](https://www.sc.edu/about/offices_and_divisions/advising/advisor_toolbox/university_advisors_network/index.php)

### Honors College updates

Kay Banks

- Current students that want to apply for the Honors College can do so until April 15<sup>th</sup>
- Feb 25<sup>th</sup> – will begin advising honor college students and registering them into the honors classes
- Hired 2 new advisors

### Orientation updates

Bethany Naser

- Orientation dates are now set as well as they can be
- First week of March, orientation brochure will be mailed to all accepted students
- April 1<sup>st</sup> the sign-up system will be turned on for the incoming students to sign up for orientation.

## Adjourn

Next meeting: March 20 Campus Room, Capstone 1<sup>st</sup> Floor