

University Advisors' Network
Wednesday, November 10th
9:30-11:00am

Welcome and approval of [October UAN minutes](#)

Attendees: Patricia Armstrong, Valeria Bates, Sam Beals, Jillian Bigony, Jane Bouknight, Julie Boyken, Pam Bowers, Rebecca Boyd, Rachel Bradley, Claudia Carriere, Morgan Collins, Francoise Crowell, Alexa Dean, Brian Dusel, Lauren Epps, Amber Falluca, Amanda Finnen, Teresa Florentin, Laszlo Folks, Kevin Hill, Dawn Hiller, Sarah Jusiewicz, Rebecca Keilty, Kristi Kinslow, Lauren Kozlik, Allison Kretschmar, Helen Le, Timothy Lewis, Melissa Lowe, Amanda Lucas, Ali Mathwig, Jessica McCartha, Sabrina McClure, Paige McKeown, Caleb Morris, Alexis Mynio, Bethany Naser, Lauren Sanborn, Sam Schmoker, Megan Stanley Myers, Catherine Studemeyer, Amanda Therrell, Nancy Tolson, Heidi Waltz

Kathy Smiling & Claire Robinson

- October minutes Approved

Minor Spotlight: [Sports Media Minor](#)

Dr. Kevin Hull, Sports Media Lead, Associate Professor, Journalism

- He was a sport broadcaster
- First trial run of class had enrollment of 191
- Concentration in Journalism of Sport Media
- Jour 101 and 391 required classes. 391 is how sport media works – looks at how ESPN covers LeBron James; Women's Soccer covers women, LGBT, international and national; 200 in the class maybe 2 of them will work at ESPN but the rest will be watching and influence how they think about ESPN
- Then the Principle classes take 1 but no more than 2 of them – to learn how it works
- JOUR 343 is totally online talk; an example is the Carolina Hurricanes because they are one of the best social media teams; our reputation is coming in the sport
- The 244 Special Topic class jobs in sport media; race in sport media; advocacy in sport media; SEC in the sport media
- No pre-requisites for any of these classes; there is no precise order for taking the classes

Course	Title	Credits
Required Courses:		
JOUR 101	Media and Society	3
JOUR 391	Sports Media and Society	3
Select at least one, but no more than two of the following:		
JOUR 201	Principles of Public Relations	3
JOUR 202	Principles of Advertising and Brand Communications	3

Course	Title	Credits
JOUR 203	Principles of Visual Communications	3
JOUR 204	Principles of Journalism	3
Select at least two of the following:		
JOUR 244	Special Topics in Sports Media	3
JOUR 343	Social Media for Sports Media	3
JOUR 345	Gender, Sexuality, and Sports Media	3
JOUR 428	Super Bowl Commercials	3
JOUR 499	Special Topics	3

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- Trying to make it as accessible as possible to all interested
- Available for registration after the first week of registration

Minor Spotlight: [Social Media Minor](#)

Rebecca Boyd, CIC

- Strategies for and effects of social media
- Courses from Journalism school and Information school
- 18 credits minor
- Has minimal prerequisites not being enforced this spring

Course	Title	Credits
JOUR 101	Media and Society	3
or SLIS 202	Introduction to Information Literacy and Technology	
JOUR 285	Social Media and Society	3
JOUR 385	Social Media Planning	3
Select at least one, no more than two, SLIS courses from the following:		
SLIS 315	Information Policy	3
SLIS 415	Social Informatics	3
SLIS 420	Communication and Information Transfer	3
SLIS 434	Introduction to Knowledge Discovery	3
SLIS 480	Emerging Topics in Information Science	3
SLIS 560	Information Visualization	3
Select at least one, no more than two, electives from the following:		
Select any of the following principles courses:		
JOUR 201	Principles of Public Relations	
JOUR 202	Principles of Advertising and Brand Communications	
JOUR 203	Principles of Visual Communications	
JOUR 204	Principles of Journalism	
JOUR 304	Internet and Social Media Law	3

Course	Title	Credits
JOUR 308	Media and Youth	3
JOUR 343	Social Media for Sports Media	3
JOUR 491	Communication and Information Transfer	3
JOUR 530	Creative Leadership	3
JOUR 542	Public Opinion and Persuasion	3

- Jour 101 and all SLIS classes are open to all students
- **Nov 22 – Sport Media courses open to all students**
- **Nov 29 – Jour 201-204 will open along with other JOUR courses will be open to minors.**
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CIEL & GLD, [Staff Grants](#) & [Carolina Engage Grant](#), My UofSC Experience database

Laszlo Folks, Lauren Epps, Julie Boyken

- GLD – last year hit our 2500 graduate
- Professional and Civic Engagement is the most popular pathway; Diversity and Social Advocacy is the least popular pathway
- UNIV 401 is one credit hour and portfolio course for those graduating in Spring, Summer, or Fall
- My UofSC database – one stop shop of all experiential learning
- There is a co curricula transcript
- We have 600+ student club then you can search by major and departments
- Educational support – access to academic coaching appointments and will be on the co-curricular transcript
- Then we also have high impact opportunities such as New Resident Mentor
- Summarize – search by college/department; type of activity; keyword; term
- The different categories -Diversity, Equity, academic assistance, research, workplace experience, service, international learning, capstone projects, leadership, and campus involvement
- Faculty and staff grants – \$300 rolling beyond the classroom; \$2000 support undergrad through integrative learning grants; \$3000 beyond the classroom; \$5000 integrating and experiential
- Priority given to grants in all categories that target Pell eligible, transfer, underrepresented minority, and male students, target groups of experience by design,
- Got o toolbox for more information on the grants
- Cost of the co-curricular transcript currently has \$6 charge
- Carolina Engage Grant – designed to help student engage beyond the classroom. Will be aimed at the Pell eligible students and minority group students

- Can be used for airfare for study abroad, and the airfare for conferences; professional clothing for internship and interviews.
- Initial request up to \$500 and then can request an additional \$500
- Make the request as early as you will need to turn in receipts
- Eligible must be full time undergrad, 2.2 gpa, participate in beyond the classroom, submit a reflection through Garnet Gate upon completion - <https://garnetgate.sa.sc.edu/>
- Email boykenj@mailbox.sc.edu for more information
- Use the DEAL Model for Ashe & Clayton, 2009 for the reflection piece.
- Has a Faculty Toolbox and a Student Toolbox

January Orientation updates and reminders

Timothy Lewis

- Thurs, Jan 6 and Fri, Jan 7
 - Registration opens on Nov 15 at noon
 - Session close – noon the day before the session
 - Around 175-200 students /session
- Preorientation advising modules/ worksheet
 - Only online element of orientation
- Live, fully in person programming
 - Rotation schedule – pending on when their advising appointment will be
- Expect walk-ins
- College components – 10am academic college visit
- Students and families
- 11- 5 – advising appointment
- **Advising assignments**
- EAB availability
 - By the end of the semester
- Inputted in EAB
 - 2pm day before the session
- **Advising appointments**
- 11-5 -- In person appointments
 - QR code directions
- Orientation leader registration help
 - Fewer orientation leaders in each college
 - Rotating throughout the day
- Coming from the Russell House and when done return to Russell House
- Orientation leaders will be giving registration help to the students not like the former way
- **RAC/Change of Major**
- Change of major same process as the summer
- Holds – no virtual information desk
 - Email ONSO: (will be provided)
 - Type of hold

- Student name
 - Student USC id
 - Lead team will triage and email when done
- You can send the student to Exploratory advising if a student is completely not sure of the major
- Summer 2022! Campus dates reveal on Nov 29 at 1pm
- **Admission office has put holds on Fall 2021 admittance because they are missing credentials. They have reached out to the student numerous times.**
- **Email for sending in the credentials -admoperations@mailbox.sc.edu**

Advising database: www.sc.edu/advising/system

Mike Dial

- Go to UAC site ▾ Toolbox ▸ Academic Advising System Manager
- [Adviser Toolbox - Academic Advising | University of South Carolina \(sc.edu\)](http://www.sc.edu/advising/system)
 - https://sc.edu/about/offices_and_divisions/advising/advisor_toolbox/index.php
 - [Login - CAS – Central Authentication Service \(sc.edu\)](http://www.sc.edu/advising/system)
- Log in with username and password
- New updates build role access to the database
- College admins will have another access, working on department level access
- System tools for Mike Dial and Brian Dusel only
- Advisors can look at their profiles
- Student government asked for student surveys to be sent out – click on Student Survey link will only see the surveys for them selves unless they are an admin then they can see all advisors
- College of Engineering has requested to build a student files system for them under the Student File. Tags can be updated- can create a merge file of all the pdfs in chronological order
- CAS has set up digitized forms
- It is all protected and by the assigned role can only see items that they are assigned to in the system.
- Dynamic forms would be assigned to the advisor then forwarded to the Dean. Currently the form is uploaded and then save it and forward to the registrar.
- Mike Dial is looking to work with Registrar to work on the SERF for the form to go to an advisor and then go to the dean then go to a list for the registrar office to process but not there yet
- CEC wanted the merged file which EAB cannot do
- Not a way to pull from EAB into this system.

UAN Announcements

- Most journalism courses will open on Nov 29, 2021

Adjourn